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## **MEDIA ALERT**

### **WORLD FAMOUS BUDWEISER CLYDESDALES TO VISIT NAVY PIER®**

**WHO:** Budweiser Clydesdales

**WHAT:** The world-famous Budweiser Clydesdales, often referred to as “Gentle Giants” will visit Navy Pier to entertain fans and take keepsake photos with Navy Pier visitors.

**WHEN:** **Wednesday, July 22 through Monday, July 26 2009**  
**Wednesday-Friday from 3:30 p.m. - 4:30 p.m.**

There are show and harnessing demonstrations daily. Afterwards, the Clydesdales are carefully hitched and harnessed to the famous red, white and gold Studebaker-built beer wagon and paraded down Dock Street for photo opportunities from 4:30 p.m.-6:30 p.m.

**Saturday, July 25<sup>th</sup> and Sunday, July 26<sup>th</sup>**

Shows and demonstrations will be held from 1 p.m.- 2 p.m. and the Clydesdales’ parade down Dock Street will take place from 2 p.m.- 4 p.m.

**WHERE:** South Gateway Park and Dock Street  
Navy Pier  
600 East Grand Avenue  
Chicago, IL 60611

### **Budweiser Clydesdales**

Performance days for a Budweiser Clydesdale are a combination of excitement and perfection. Standing at approximately 18 hands high (about 6 feet) at the shoulder when fully mature, Budweiser Clydesdales weigh approximately 2,000 pounds. They must be geldings, bay in color, have four white stockings and a blaze of white on the face, as well as black mane and tail. A gentle temperament also is important, as hitch horses meet millions of people each year. The Clydesdales’ appearance in Chicago is one of 300 made annually by the five traveling hitches.

The early Clydesdales quickly garnered attention as a breed more powerful than any breed available before. The horses were said to be capable of pulling loads of more than a ton at a walking speed of five miles an hour. Today, the giant draft horses are used primarily for breeding and show, however it is their power and confident style that continue to attract and fascinate people from around the world.

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