



**FOR IMMEDIATE RELEASE**

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**WORLD FAMOUS BUDWEISER CLYDESDALES TO  
APPEAR AT NAVY PIER**

Chicago, IL - The world famous Budweiser Clydesdales, the symbol of quality and tradition for Anheuser-Busch since 1933, are scheduled to make several appearances in the Chicago area during the Thanksgiving Holiday, including one at Navy Pier.

The eight-horse Hitch will be harnessed and hitched to the famous red beer wagon at Navy Pier Wednesday, July 22, 2009 through Friday, July 24, 2009 from 3:30 to 6:30 p.m., Saturday, July 25, 2009 and Sunday, July 26, 2009, from 1:00 pm. to 3:00 p.m. These "Gentle Giants," as they are often referred to, will parade Dock Street and be available for photo opportunities.

The Clydesdales' appearance in Chicago is one of 300 made annually by the five traveling hitches. Canadians of Scottish descent brought the first Clydesdales to America in the mid-1800s. Today, the giant draft horses are used primarily for breeding and show.

Horses chosen for the Budweiser Clydesdale Hitch must be at least three years of age, stand approximately 18 hands - or six feet - at the shoulder, weigh an average of 2000 pounds, must be bay in color, have four white stockings, and a blaze of white on the face and black mane and tail. A gentle temperament is very important, as hitch horses often meet millions of people each year.

A single Clydesdale hitch horse will consume as much as 20-25 quarts of feed, 40-50 pounds of hay and 30 gallons of water per day.

Each hitch travels with a Dalmatian dog. In the early days of brewing, Dalmatians were bred and trained to protect the horses and guard the wagon when the driver went inside to make deliveries.

Budweiser Clydesdale traveling hitches are based in St. Louis, MO, Menifee, CA, San Antonio, TX, San Diego, CA and Merrimack, NH. The Budweiser Clydesdales can be viewed at the following Anheuser-Busch breweries: St. Louis, MO, Merrimack, NH, and Ft. Collins, CO. Also Budweiser Clydesdales can be viewed at Grant's Farm in St. Louis, MO and at the following Anheuser-Busch Theme Parks: Busch Gardens Tampa, FL, Busch Gardens Williamsburg, VA, Sea World San Diego, CA, Sea World Orlando, FL and Sea World, TX.

A Chicago Landmark since 1909, Navy Pier has evolved from a freight and passenger ship docking facility to the #1 tourist attraction in the Midwest, drawing more than eight million visitors annually. Navy Pier currently encompasses more than fifty acres of parks, gardens, shops, restaurants, family attractions and exhibit facilities, making it a tourists and visitors entertainment hub. For more information, visit our web sit at [www.navy Pier.com](http://www.navy Pier.com).

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