



FOR IMMEDIATE RELEASE

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*****MEDIA ALERT*****

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NAVY PIER® AND SHORELINE SIGHTSEEING CELEBRATE BIRTHDAY MILESTONE WITH GIFT TO CUSTOMERS

**700 FREE SKYLINE BOAT TOURS AND 700 FREE FERRIS WHEEL RIDES
AVAILABLE TO THE PUBLIC**

WHO: Officials with the Metropolitan Pier & Exposition Authority (MPEA), Navy Pier, Shoreline Sightseeing, local dignitaries and invited guests

WHAT: ***Shoreline Sightseeing's 70th Birthday Celebration**

*Event to include a present to the customers of Navy Pier and Shoreline Sightseeing: a giveaway of 700 free Skyline Boat Tours (courtesy of Shoreline Sightseeing) and 700 free Ferris Wheel Rides (courtesy of Navy Pier) to the first 700 people in line at Shoreline's Dock Street Ticket Booth

*Shoreline Sightseeing will also make **two major announcements**

WHEN: **Thursday, July 30th - 11:30 a.m.**

WHERE: West wall on the South Dock of Navy Pier, immediately outside the entrance gate of Dock Street.

Navy Pier
600 East Grand Avenue
Chicago, IL 60611

DETAILS:

Shoreline Sightseeing, Chicago's largest boat touring company, is giving free Skyline Boat Tours for the first 700 passengers in line at its Navy Pier Dock Street Ticket Booth between 11:00 a.m. and 3:00 p.m. on July 30th. In honor of Shoreline's 70th birthday, Navy Pier will hand out 700 free Ferris wheel rides to Shoreline customers between those same hours.

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