

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

March 3, 2010

MEDIA CONTACTS:

Delores Robinson
Navy Pier
(312) 595-5031
drobinson@mpea.com

Jon Kaplan
Navy Pier
(312) 791-6319
jkaplan@mpea.com

Park, Eat, Drink – and SAVE – at Navy Pier! **Navy Pier unveils new Parking Validation Program for spring**

What: **\$14.00 Validated Parking Rate** with purchase of \$40.00 or more at participating Navy Pier Family Pavilion Restaurants.

When: Any day from **March 6, 2010 through May 27, 2010**. Discount equals \$6 off of the full regular Sunday – Thursday rate and \$10 off of the regular Friday – Saturday rate.

Who: Validation Program Participants include:

- *Bubba Gump Shrimp Co.*
- *Capi's Italian Kitchen*
- *Charlie's Ale House*
- *Harry Caray's Tavern*

How: Validation will be given directly by authorized staff at participating restaurants to Navy Pier guests who spend at least \$40.00 at that one location on the same day they parked in a Navy Pier self-park garage.

Details:

- \$40.00 purchase required at any single participating Navy Pier restaurant.
- Parking validation can be used on same day of purchase only.
- Limit one validation per purchase.
- Valid only for self-parked cars in Navy Pier garages.
- No coupon necessary, validation obtained at participating restaurants only.
- Maximum 6 hours. Tickets beyond six hours will be charged the regular full rate.
- May not be combined with any other offer and not valid for valet.

There is entertainment for all ages at Navy Pier. Chicagoans, suburban residents and travelers from around the world are thrilled when they explore the many facets and treasures of Chicago's lakefront playground. For additional information and event listings, call 312.595.PIER. Outside the Chicagoland area, call 800.595.PIER or visit our website at www.navypier.com.